What is Roblox?

Create

All our content is user-generated, powered by the imagination of our community. Roblox Studio provides a platform for creators to build millions of different experiences, whether games, real-world places reimagined online, or social hangouts.

All users have an avatar that they carry with them through the metaverse. You can create an avatar that is a true representation of your real-world image, or be as unique as you like, we offer lifelike features and layered clothing, or the ability to have wings or be an alien. It's entirely up to you. Everything in our avatar shop is also user-generated and there are millions of items to choose from.

Learn

Every day, students learn to code, problem solve with friends, and experience faraway places, not just hear about them.

Roblox Education works with outstanding educational organizations and developers to bring high-quality learning experiences to the metaverse through sponsored grants, investments, and advances – all to help educators and developers teach with Roblox.

Work

Roblox enables connections in the enterprise space. More and more businesses are choosing Roblox as a tool for communication and engagement. The breadth of Roblox experiences allow companies to host meetings, join team gatherings, and create spaces for water cooler moments.

Entertainment

Roblox is home to the top online entertainment experiences, where our community can come together from all across the globe to attend premiere events, enjoy concerts, and hear the latest releases from their favorite artists.

Roblox attracts the biggest and best-known brands; whether you want to learn to skateboard with Vans or attend a Gucci fashion experience, support your favorite athletes from the NBA, NFL, or enjoy some Netflix shows. We have something for everyone.

ROBLOX

Our Commitment to Civility and Safety

Our vision at Roblox is to reimagine the way people come together, offering a safe and civil place where everyone can create, explore, collaborate, and share experiences.

We've spent over a decade building a world-class safety system and policies that are based on industry best practices and are continuously evolving as our community grows.

Community Standards

To ensure that everyone feels welcome and safe and is treated with kindness and respect, we've developed Community Standards that outline clear expectations for using Roblox. If anyone is found to be in violation of these standards, they may be suspended or removed from the platform. We update our Community Standards periodically as we introduce new product features and as the needs of our community change.

You can find our Community Standards online.

Systems & Tools

Trust & Safety Team

We have thousands of expertly trained members dedicated to protecting our users and monitoring 24/7 for inappropriate content that violates our Terms of Use and Community Standards.
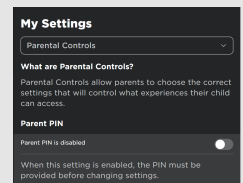
Content Review

We use a combination of human moderators and machine detection to review every uploaded image and audio file before they become available for creators to use in their experiences.

Strict Privacy Policy

Roblox is COPPA certified by kidSAFE, and we are a member of the kidSAFE Seal Program. We do not share personal data with third parties for users under 13 beyond what is permitted by COPPA. We also limit data collection to what's necessary and acceptable under our strict privacy policy.
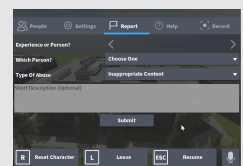
Parental Controls

Parents can limit or disable online chat capabilities, restrict access to a curated list of age-appropriate experiences, and track monthly spending in a secure way.
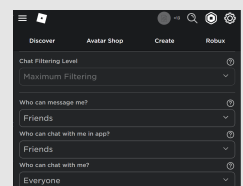

Reporting System

Users can mute or block anyone they come across and report inappropriate content or behavior using our Report Abuse system. After a report has been submitted, our safety team ensures appropriate action is taken as quickly as possible.

Chat Filtering

We filter text chat on the platform to block inappropriate content and personally identifiable information. For users under 13, our filters are even stricter and include any non-dictionary words, slang, etc. These filters are updated continuously, multiple times a day. Users are also unable to share images or videos via chat.

ROBLOX

Community Education & Resources

Digital Civility Initiative

We want to empower our community to create positive online experiences—not just on Roblox, but on other platforms as well. That's why we started the Digital Civility Initiative: to provide educational resources to spark ongoing conversations and help our community develop long-term safety and civility skills. In addition to our Digital Civility curriculum, we also share evidence-based research with parents, caregivers, and educators to enrich their understanding of Roblox and the digital world their kids and teens interact with each day. We invite you to visit our Digital Well-Being page to learn more.

Trust & Safety Advisory Board

As part of our commitment to digital civility, Roblox has formed a Trust & Safety Advisory Board composed of world-renowned digital safety authorities. You can learn more about each of our Trust & Safety Advisory Board members here: corp.roblox.com/parents/

Our Partners

Safety, Digital Education, and Industry Organizations

We have partnerships with over 20 leading global organizations, and we continue to add more that focus on child and internet safety and digital education. These organizations include:

Companies and Other Platforms

Roblox collaborates with individual companies to share learnings and development efforts. We also work closely with other chat, social media, and user-generated content platforms to report bad actors and content, so they too can take appropriate action on their platforms.

Government Authorities

Roblox works as proactively as possible with authorities like the National Crime Agency and Child Exploitation and Online Protection Command in the United Kingdom, as well as the National Center for Missing & Exploited Children (NCMEC) in the United States to report violent threats, child endangerment, or other serious real-world harm.

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